

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Karl Robert Pflieger et al.	Art Unit :	2165
Serial No. :	10/802,958	Examiner :	Christyann R. Pulliam
Filed :	March 17, 2004	Conf. No. :	4198
Title :	METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING POPULATION INFORMATION		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT PURSUANT TO 37 C.F.R. § 1.114

Please amend the above-identified application as follows: